

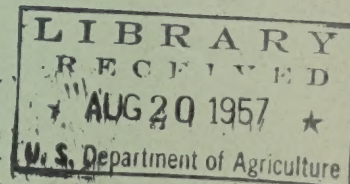
**Golden Showers. A.A.R.S.**  
1957. Everblooming yellow  
climber.

1957-58

Sec. 34.66, P. L. & R.  
U. S. POSTAGE

**PAID**

**New Brunswick, N. J.**  
**Permit No. 13**



Library,  
U. S. Department of Agriculture  
Washington 25, D. C.

***Somerset's***

**1957-58 WHOLESALE**

**ROSE LIST**

**SOMERSET ROSE NURSERY, INC.**

**P. O. BOX 608**

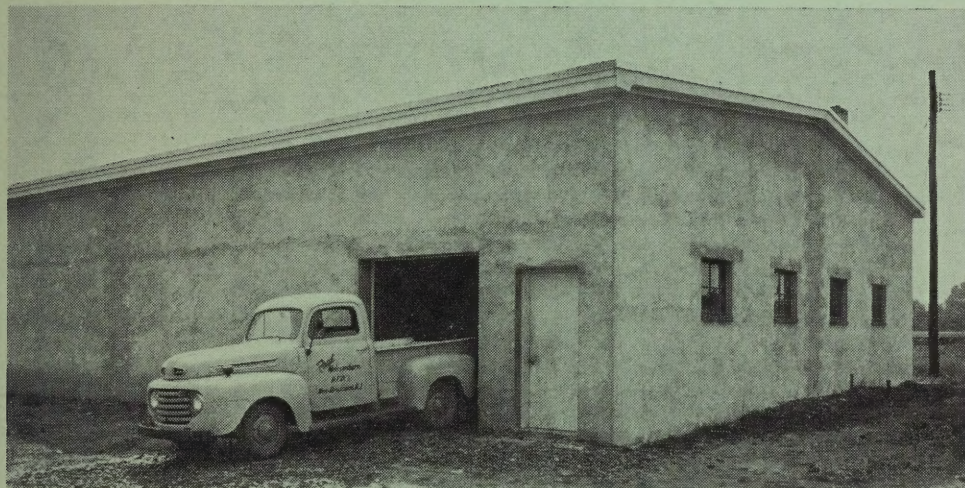
**NEW BRUNSWICK, N. J.**





# *Somerset* ROSES

WHOLESALE LIST 1957-58



Somerset's new refrigerated storage building, where your roses are kept under perfect conditions of temperature and humidity to retain all their vigor.

## *Quality*

Properly grown, carefully dug and graded.  
Stored under ideal conditions to bring your roses  
to you with the highest degree of viability.

## *Service*

Storage under ideal conditions until you want  
them, printed labels for each rose, growing  
help and colored pictures at cost to help you sell.

## *Satisfaction*

That you are supplying your customers the  
best available.

Most of our climbing roses are grown here in New Brunswick and are usually available anytime after Oct. 15th. The bush roses are grown in the best growing regions on the West Coast. They usually arrive here late in December and January and are available after that time.

**SOMERSET ROSE NURSERY, INC.**

**NEW BRUNSWICK, N. J.**

**P. O. Box 608**

**Telephone Kilmer 5-5180**



# *Somerset Rose Nursery, INC.*

P. O. Box 608

New Brunswick, N. J.

**METHOD OF SHIPMENT:** All roses are offered F.O.B. New Brunswick. Shipment will be made by express unless otherwise arranged. Boxing and packing extra at cost.

**CONFIRMATION:** Orders will be confirmed as quickly as possible. We will make every effort to fill your order as confirmed but if it should be necessary to pro-rate because of factors we cannot control, we reserve the right to do so. Advise if substitutions will be accepted.

**CLAIMS:** Claims for damage, shortage or variance in grade must reach us within 5 days after shipment has been received. Because of the perishable nature of rose bushes we cannot entertain complaints after this period.

Refer to our order blank for Wholesale Prices and list of available varieties

## PATENTED HYBRID TEAS OR BUSH ROSES

We offer the following Roses under license from patentee, and it is understood and agreed that they are FOR SALE AT RETAIL ONLY, at or above prices specified. No reduction should be made in the retail price on the No. 1½ grade. Prices for patented roses are determined individually for each variety, according to the quantity purchased of each variety.

**Buccaneer. Pat. No. 1119.** Grandiflora Type. Clear bright yellow on tall vigorous plants.  
Retail each \$2.50

**Capistrano. Pat. No. 992.** Rich shade of deep glowing rose pink, in bud as well as in the open flower. Fragrant. A.A.R.S. Winner 1950.  
Retail each \$2.00

**Charles Mallerin. Pat. No. 933.** Gorgeous new rose with buds and blooms of midnight crimson velvet, the "blackest" big red rose to date.  
Retail each \$2.50

**Chrysler Imperial. Pat. No. 1167.** Rich, unfading, crimson-red color. Its big blooms open well in all kinds of weather, are long lasting and of superior form. A.A.R.S. Winner 1953. Retail each \$2.50

**Charlotte Armstrong. Pat. No. 455.** Brilliant blood-red buds on long, slender stems opening to spectrum red in cool weather, rose pink in hot weather. A.A.R.S. Winner 1941. Retail each \$2.25

**Diamond Jubilee. Pat. No. 824.** Glowing buff orange. Buds open slowly to long lasting double blooms. Retail each \$2.00

**Forty-Niner. Pat. No. 792.** Brilliantly hued bi-color. Inside of petal is vivid red and outside of petal is a chrome-yellow. A.A.R.S. Winner 1949. Retail each \$2.25

**Golden Masterpiece. Pat. No. 1284.** Enormous, fragrant golden yellow blooms on vigorous plants. Retail each \$2.75

**Golden Scepter. Pat. No. 910.** Unfading golden-yellow, long slender buds, large, high-centered. Retail each \$2.00

**Helen Traubel. Pat. No. 1028.** Sparkling pink, long buds that open into very large and lovely blooms. A.A.R.S. Winner 1952. Retail each \$2.75

**K. T. Marshall. Pat. No. 607.** A rose of rare beauty growing vigorously with large, open upright blooms of warm glowing pink, perfect form and long stems. Retail each \$1.75

**Love Song. Pat. No. 1360.** A new variety with huge blooms of deep salmon with gold reverse. Plant is vigorous similar to Peace. This is definitely a winner. Retail each \$2.50

**Lowell Thomas. Pat. No. 595.** Bud large, long-pointed; flower large very double, high centered lasting, clear canary-yellow, on strong stem. One of the best. A.A.R.S. Winner 1944. Retail each \$2.25

**Midnight. P.A.F.** Vigorous grower with big bold blackish red, fragrant blooms. A variety that is sure to be popular. Retail each \$2.75

**Mirandy. Pat. No. 632.** A strong grower producing large, long-pointed ovoid buds of rich dark red with black shadings, opening to deep rich red. A.A.R.S. Winner 1945. Retail each \$2.25

**Mission Bells. Pat. No. 923.** Deep glowing salmon opening to a clear shrimp pink color. A.A.R.S. Winner 1950. Retail each \$2.00

**Montezuma. Pat. No. 1383.** Grandiflora type. Bright orange-scarlet buds change to salmon-orange blooms. An outstanding variety. Retail each \$2.75



## PATENTED HYBRID TEAS OR BUSH ROSES (Cont'd)

**Mojave. Pat. No. 1176.** A blend of salmon, apricot, and orange, and occasionally in cool weather the salmon changes to red, blended with the other two colors. A.A.R.S. Winner 1954.  
Retail each \$2.75

**New Yorker. Pat. No. 823.** Brilliant red with color long lasting and sun-resistant. Retail each \$2.25

**Nocturne. Pat. No. 713.** Bright cardinal red with dark shadings of crimson. Flower long lasting and fragrant. A.A.R.S. Winner 1948. Retail each \$2.25

**Peace. Pat. No. 591.** The world's most popular rose. Vigorous healthy growth with immense blooms of yellow tinted pink. Retail each \$2.50

**President Eisenhower. Pat. No. 1217.** Large blooms of rich, unfading, uniform red with lasting brilliance. Retail each \$2.25

**Queen Elizabeth. Pat. No. 1259.** Grandiflora Type. Rich, showy pink on upright vigorous plants. A.A.R.S. 1955. Retail each \$2.50

**Sleigh Bells. Pat. No. 1004.** The freely produced white flowers open gradually into blooms of great size with 40 or more petals. It is really fragrant and is vigorous and disease resistant. Retail each \$2.00

**Sutter's Gold. Pat. No. 885.** Beautiful, long-pointed, yellow bud, richly shaded with orange and red. A.A.R.S. Winner 1950. Retail each \$2.25

**Suzon Lotthe. Pat. No. 943.** Large very double blooms of pearl pink with a peach center. Retail each \$2.00

**Taffeta. Pat. No. 716.** Rich carmine-rose in the bud, Changing to begonia-rose in open flower. A.A.R.S. Winner, 1948. Retail each \$2.25

**Tallyho. Pat. No. 828.** The color on the inside of the petals is a varying and unique shade of pink. The outside of the petals is a rich crimson. A.A.R.S. Winner 1949. Retail each \$2.25

**Tawny Gold. Pat. No. 951.** Intriguing deep golden color, long lasting fragrant blooms. Retail each \$2.25

**Tiffany. Pat. No. 1304.** Dainty pink with a heart of gold. Long lasting fragrant blooms on upright vigorous plants. A.A.R.S. 1955. Retail each \$2.50

**Twilight. Pat. No. 1434.** A new pastel tint of lavender-lilac with silvery reverse. Retail each \$2.75

**White Knight.** Pat. applied for. 1958 A.A.R.S. Winner. The first white H.T. ever awarded this honor. Satiny white blooms of superb form on a vigorous bush, ideal for cutting. Retail each \$3.00

**White Swan. Pat. No. 1115.** Exhibition type pure white with elegant high centered blooms. Vigorous plants. Retail each \$2.25

## PATENTED FLORIBUNDA ROSES

**Baby Blaze. Pat. No. 1362.** A bush form of the popular climber. Makes 3 ft. bushes covered with bloom all summer. Retail each \$2.00

**Carrousel. Pat. No. 1066.** Grandiflora Type. Crimson buds open to velvety red showing yellow stamens, borne in large clusters. Ornamental seed pods are an added attraction. Retail each \$2.00

**Circus. Pat. No. 1382.** Big clusters of perky blooms that are a delightful "paint pot" of vivid ever-changing tones of yellow, buff, pink, and bright red. Compact, low to medium high plants. A.A.R.S. 1956. Retail each \$2.50

**Easter Parade. Pat. No. 1200.** A novelty variety showing blooms of yellow, orange, red, at one time. Flowers open yellow and in turn pass through color changes as the blooms open fully. Retail each \$2.00

**Fashion. Pat. No. 789.** Brilliant luminous coral flowers overlaid with gold. All season bloom, large clusters and singly. A.A.R.S. Winner 1950. Retail each \$2.00

**Fusilier.** Pat. applied for. A.A.R.S. Winner 1958. A rich orange-red of great brilliance and luminescence, deepening in color in cool weather. Produces heavy clusters of frilled blooms. Retail each \$2.50

**Gold Cup.** Pat. applied for. A.A.R.S. Winner 1958. Pure golden yellow fragrant blooms that hold their color thru the life of the flower. Ornamental glossy foliage. Retail each \$2.50

**Goldilocks. Pat. No. 672.** Rich golden yellow, long lasting, hardy and vigorous. Retail each \$1.75

**Independence. Pat. No. 1036.** Brilliant orange-scarlet Flowers borne in clusters of 6 or more, and are up to 4 inches across. Grows 2½-3 ft. in height. Retail each \$1.75

**Jiminy Cricket. Pat. No. 1346.** Attractive coral orange. The vigorous 4 ft. plants are ideal for hedges or garden planting. A.A.R.S. 1955. Retail each \$2.00

**Ma Perkins. Pat. No. 1143.** This has much larger individual blooms than most floribundas, and a form more like that of Hybrid Teas. The daintily formed buds are a soft, yet rich pink. Retail each \$2.00

**Pink Bountiful. Pat. No. 601.** Attractive, well formed double fragrant flowers of attractive pink. Retail each \$2.00

**Pinocchio. Pat. No. 484.** Perfect pink buds opening to flowers about two inches across. Almost continuous bloom throughout the season on two foot plants. Retail each \$1.75



## PATENTED FLORIBUNDA (Cont'd)

**Red Pinocchio. Pat. No. 812.** A velvety deep red, sometimes with traces of black. Retail each **\$1.75**

**Spartan. Pat. No. 1357.** Strong, healthy, vigorous bushes with quantities of fragrant, vibrant coral colored blooms. Retail each **\$2.75**

**Vogue. Pat. No. 926.** A rich coral rose. Individual flowers three to four inches in diameter are Hybrid Tea shaped with perfect high centered form. A.A.R.S. Winner. Retail each **\$2.00**

**White Bouquet. Pat. No. 1415.** A.A.R.S. Winner 1957. Medium sized plant with 4-5 inch gardenia-like blooms. Sweet spicy fragrance. Retail each **\$2.50**

**White Pinocchio. Pat. No. 1010.** Outstanding floribunda, semi-double flowers of pure white with yellow stamens. Large 2 to 2½ inch flowers. Retail each **\$1.50**

**Yellow Pinocchio. Pat. No. 992.** Attractive apricot yellow. Same bud and flower formation as Pinocchio. Retail each **\$1.50**

## PATENTED CLIMBERS

**Aloha. Pat. No. 948.** Rich deep-rose pink. Repeat bloomer with buds of deep coral-pink. Flowers are 5 inches across. Retail each **\$2.50**

**Break O'Day. Pat. No. 696.** Vigorous climber with large double blooms or orange shading to apricot. A really distinctive climber. Retail each **\$1.85**

**Coral Dawn. Pat. No. 1117.** Deep coral pink 4½ in. blooms produced all summer on a vigorous healthy bush. Retail each **\$2.50**

**Climbing Crimson Glory. Pat. No. 736.** Beautiful velvety crimson color. A particularly good climber with the same long-stemmed blooms as the bush form. Recurrent blooming. Retail each **\$2.50**

**Dr. J. H. Nicholas. Pat. No. 457.** Vigorous plant produces fully double deep rose-pink flowers, 5 to 6 inches across with about 50 petals. Grows 8 to 10 feet in height and is repeat-blooming. Retail each **\$2.00**

**Climbing Floradora. Pat. No. 1054.** Brilliant orange-scarlet, climbing form of the popular floribunda variety. Retail each **\$2.00**

**Gladiator. Pat. applied for.** Large blooms of deep rose shading to brilliant rose red. Repeat bloomer. Retail each **\$2.75**

**Climbing Goldilocks. Pat. No. 1090.** Truly ever-blooming. It has the same color and heavy blooming characteristics as the Floribunda Goldilocks. Retail each **\$2.50**

## PATENTED CLIMBERS (Cont'd)

**Golden Showers. Pat. applied for.** A.A.R.S. Winner 1957. First winter-hardy everblooming yellow Pillar and Climbing rose. The attractive buds are a rich daffodil yellow and open into 3½-4 inch fragrant yellow blooms. Retail each **\$2.75**

**King Midas. Pat. No. 586.** Gold yellow with large, double, high-centered flowers with good form. Buds are touched with red. Retail each **\$2.00**

**Orange Everglow. Pat. No. 586.** Sub zero climber. Fragrant copper colored blooms on a vigorous plant. Occasionally repeats. Retail each **\$1.85**

**Parade. Pat. No. 1253.** A vigorous climber with rose red blooms produced heavily in Spring and again in Fall, with a scattering throughout the Summer. Retail each **\$2.50**

**Climbing Peace. Pat. No. 932.** Climbing form of the famous bush Hybrid Tea. Occasional blooms are produced all summer. Retail each **\$2.25**

**Climbing Pinocchio. Pat. No. 1142.** Flowers identical to the famous Floribunda. Blooms freely all summer. Retail each **\$2.50**

**Spectacular. Pat. No. 1416.** Strong grower with clusters brilliant orange-red 4 inch blooms carried over a long season. Retail each **\$2.50**



**White Bouquet. Pat. No. 1415. 1957 All American Rose Selection winner.** A floribunda with fragrant white gardenia-like blooms produced all summer.





## NON-PATENTED ROSES

The selected varieties offered below have stood the test of time and any one of them will give you and your customers good results.

All roses are tied in bundles of 10. Orders should be in units of 10. 30-290 at the 100 rate, 300 or more at 1000 rate. Orders made up of 300 or more patented and non-patented roses will be extended the 1000 rate on the non-patented varieties, the patented varieties will be priced according to the quantity ordered of each individual variety. See order blank for prices.

### HYBRID TEA ROSES

#### RED

- Black Knight.** Rich dark crimson.
- Christopher Stone.** Bright velvety scarlet, scented.
- Crimson Glory.** Most popular of all dark reds. Flowers very large with perfect form and fine fragrance.
- Etoile de Hollande.** Favorite dark red, free flowering and fragrant.
- McGredy's Scarlet.** Vigorous free flowering red.
- Poinsettia.** One of the most brilliant red roses. Excellent grower.
- Red Radiance.** Very popular light red, free blooming, fragrant.

#### PINK

- Contrast.** Fine two toned pink.
- Countess Vandal.** Two-toned copper pink.
- Edith Nellie Perkins.** Shapely two-toned copper rose.
- Picture.** Velvety rose pink, good grower.
- Radiance.** Popular rose pink.
- The Doctor.** Fragrant sparkling pink, long pointed buds and large flowers. Not vigorous.

#### YELLOW

- Eclipse.** Clear yellow, long pointed buds.
- Golden Dawn.** Rich double yellow.
- Golden Rapture.** Attractive golden yellow, fully double blooms, a vigorous grower.
- Joanna Hill.** Double blooms of golden buff, yellow center, fragrant.
- Mrs. E. P. Thom.** Bright canary yellow, large, well shaped flowers.
- Mrs. P. S. Du Pont.** Free flowering compact deep yellow.
- Sister Therese.** Vigorous, free flowering, fine buds, golden yellow.

#### TWO-TONED

- Autumn.** Burnt orange streaked red, vigorous and upright.
- Condessa de Sastago.** Deep copper-pink inside, golden yellow reverse, double, vigorous and prolific.
- Dug. de Penaranda.** Cinnamon peach, a very attractive color.
- Mme. Ed. Herriott.** Rich copper shade.
- President Hoover.** Scarlet, gold and cream tones.
- Signora.** Warmy salmony orange.
- Talisman.** Golden yellow, stained copper red.

#### WHITE

- Caledonia.** Large double white,
- Frau K. Druschki.** Very popular, large pure white.
- K. A. Victoria.** Very popular, free flowering, double, pure white.
- Mme. Jules Bouche.** Vigorous blush white.
- Rex Anderson.** Lovely ivory white.
- Snowbird.** Very prolific, pure white bedding rose.

### POLYANTHA ROSES

- Dick Koster.** Bright salmon rose to orange.
- Margo Koster.** Salmony orange.
- Mother's Day.** Popular red Koster sport.

### FLORIBUNDA ROSES

- Betty Prior.** Popular two tone pink.
- Floradora.** A brilliant orange scarlet. Perfect buds, open camellia like flowers.
- Frensham.** Large semi-double, deep crimson.
- Garnette.** Dwarf petite garnet-red.
- Lafayette Improved.** Glowing red blooms in clusters.
- Red Ripples.** Waved blooms of deep bright red.

### CLIMBING HYBRID TEA ROSES

- Climbing Etoile de Hollande.** Favorite dark red.
- Climbing Mrs. E. P. Thom.** Strong yellow, one of the best.
- Climbing President Hoover.** Scarlet, gold and cream tones.
- Climbing Talisman.** Golden yellow stained copper red.

### CLIMBING ROSES

- Blaze.** Very popular scarlet with some reblooming characteristics.
- City of York.** White climber with semi-double flowers with golden yellow center.
- Golden Glow.** Sub zero. Rich yellow.
- Mary Wallace.** Outstanding large flowered pink climber.
- Paul's Lemon Pillar.** Pale lemon buds and sulfur-yellow flowers, fragrant.
- Paul's Scarlet.** Very popular scarlet.
- Silver Moon.** Pure white, golden center.
- Spanish Beauty (Mme. Greg. Stachelin).** Excellent, large flowered pink.
- The New Dawn.** Blush pink, still the finest ever-blooming hardy climber.
- White Dawn.** Best everblooming white.







## MINIATURE ROSES

A charming novelty, easy to grow. Properly handled can be made a profitable item. Perfectly hardy. They force easily and may be flowered in about 8 weeks. We supply plants out of 3" pots.

**Baby Gold Star. Pl. Pat. No. 407.** Golden yellow.  
14 inches. Retail each **\$1.50**

**\*Cinderella. Pl. Pat. No. 1051.** Double cream white.  
10" high. Retail each **\$1.25**

**Midget. Pl. Pat. No. 466.** The tiniest rose-red fully  
double. 9" high. Retail each **\$1.25**

**\*Pixie. Pl. Pat. No. 408.** Smallest double white rose.  
8" high. Retail each **\$1.25**

**\*Red Imp. Pl. Pat. No. 1032.** Very double rich crimson.  
10" high. Retail each **\$1.25**

**Robin. P.A.F.** Tyrian red blooms on compact, bushy  
plants. Retail each **\$1.50**

**Rouletti.** Rose pink flowers. 12 inches.

**\*Sweet Fairy. Pl. Pat. No. 748.** True rose fragrance  
with very double light pink blooms. 10 inches.  
Retail each **\$1.25**

**Tinker Bell. Pl. Pat. No. 1293.** Very double bright  
pink blooms. 8 inches. Retail each **\$1.25**

**\*Tom Thumb. Pl. Pat. No. 169.** Crimson buds open  
into perfect tiny roses. 9" high. Retail each **\$1.25**

**NOTE: Varieties marked \* best for pot forcing.**

## MENNEPOTS

### *Superior Strength Stapled Bottom Light Weight Drainage*

Sturdily constructed, the MENNEPOT withstands hard handling without fear of breaking apart.

Comes completely assembled . . . Potting can start immediately upon arrival — regardless of weather. The MENNEPOT is easy to handle, economical to use. The extremely light weight makes shipping costs negligible.

The unique side drainage feature in the MENNEPOT makes water-logging impossible while standing in the sales yard.

We stock all sizes of the heavy weight pots. See our general catalog for sizes and prices.



Feed your roses and other plants with Hy-Gro. Available 10 lb., 25 lb., 50 lb., 100 lb.